



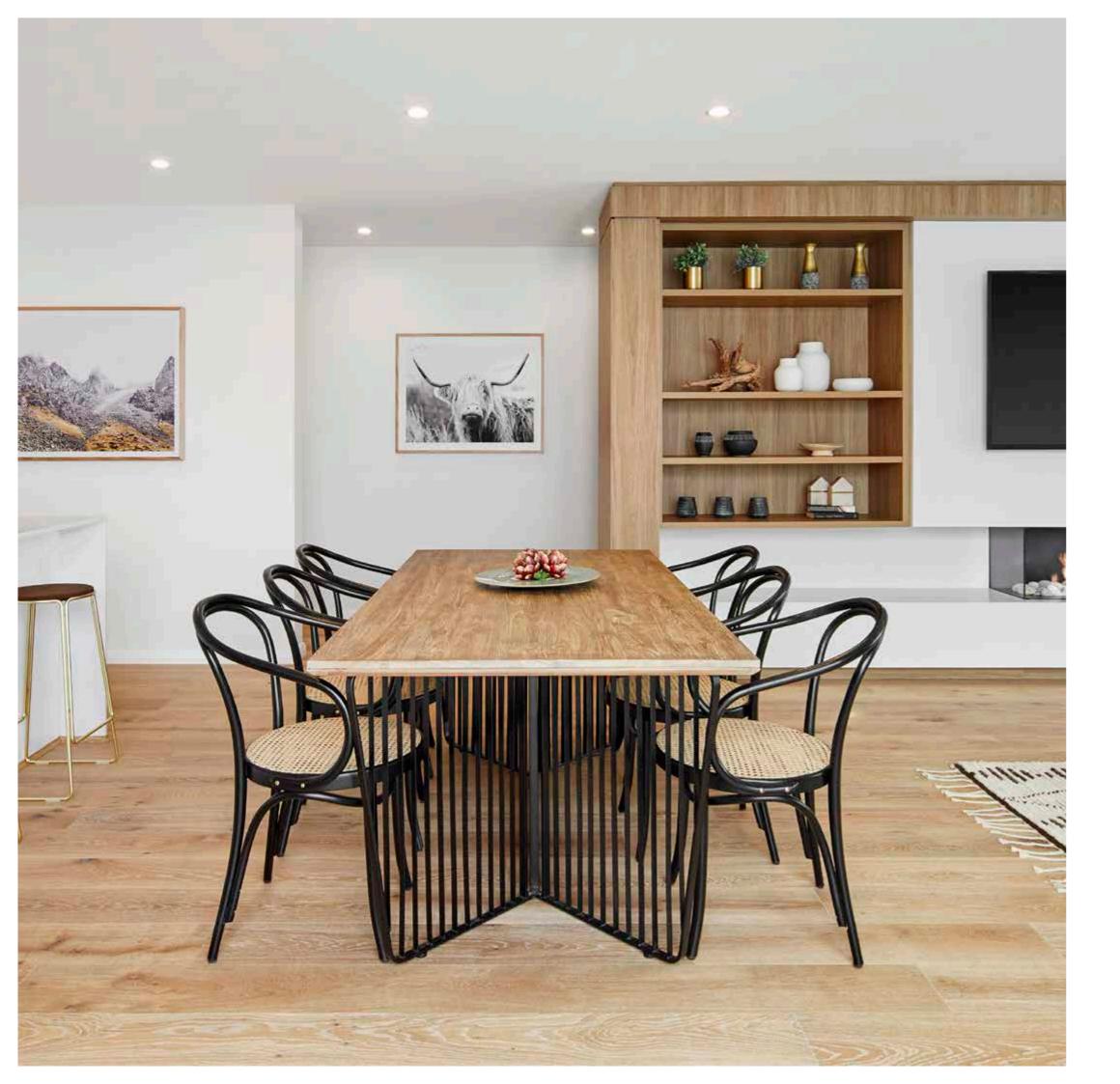


We believe home is the place where we are more ourselves than anywhere else. A place where we can kick back with family and friends, spontaneous dancing to your favourite song is encouraged and cooking up a storm is celebrated.

At Rawson, we know the best homes are ones filled with these special moments, and for 40 years we've been building homes around how our customers like to live.

Today, we offer the flexibility of choice like never before and a commitment to exceptional service. Let us help you create a home that is truly your own.

A place to be yourself.



## Building trust and delivering value.

Beyond building homes, we deliver the highest standards of quality, offering better value in every way.

40 YEARS' EXPERIENCE

Over the last four decades, we have been building exceptional homes as well as relationships, our cornerstones of success.

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CUSTOMISE YOUR HOME

Our customers can modify the design of their selected home, creating a place where they can truly be themselves. FREEDOM TO CHOOSE

Put your personal stamp on your home with our wide range of customisable options and upgrades, from floor plans to facades to finishes.

QUALITY, INSIDE OUT

We partner with only the best suppliers to bring you the finest appliances and finishes, fitted with the utmost care. PRICE TRANSPARENCY

Always upfront about our pricing, our base price model makes it easy to compare our prices against those of other builders.

EXCEPTIONAL SERVICE

We've refined our process to always put our customers first, and help them make the best decisions while creating their new home.



## A home for every family.

With over 250 home designs and floor plans to choose from, Rawson Homes has a solution for you.

From modest block sizes to narrow lots; large, family-sized blocks or knocking down and rebuilding, our variety of floor plans offer smart layout solutions for the way you want to live.



### **NEW HOMES**

You are spoilt for choice with over 250 floor plans offering single or double storey, narrow or wide frontages, or split-level options. You can even customise your floor plan to ensure it meets all your requirements.



## KNOCKDOWN REBUILD

If you love where you live, but renovating means compromising on your vision, a knockdown rebuild may be the best solution. At Rawson Homes, we have dedicated KDR specialists with local council knowledge, ready to help you make the right decisions. We also offer VR technology to help you visualise your new home at two Rawson Homes KDR offices.



### HOUSE AND LAND

Get the whole package with house and land. We work with developers to offer you the best blocks in many thriving locations. Choose a design and a new community to reflect your lifestyle.



## **DUPLEX HOMES**

A growing property trend, it is an affordable housing solution and attractive investment opportunity. Extended families may live closer together, while astute owners or investors can generate extra rental income. Double your home's potential with our selection of contemporary duplexes.



## Your vision, your choice.

Helping you make your dream home a reality.

When it comes to your home, it starts with your vision - and we give you freedom of choice to bring that vision to life. We will work with you to modify or customise different aspects of your home, creating a place that is far from typical.

Every detail is an opportunity to showcase your personal taste, and with Rawson Homes, your home becomes a reflection of you. We partner with only the best suppliers in the business, so every choice is one of exceptional quality. More importantly, we make sure you know what to expect through pricing transparency, putting control in your hands.

The final outcome is a beautiful home, beautifully built for you.



# Upgrade to suit your style.

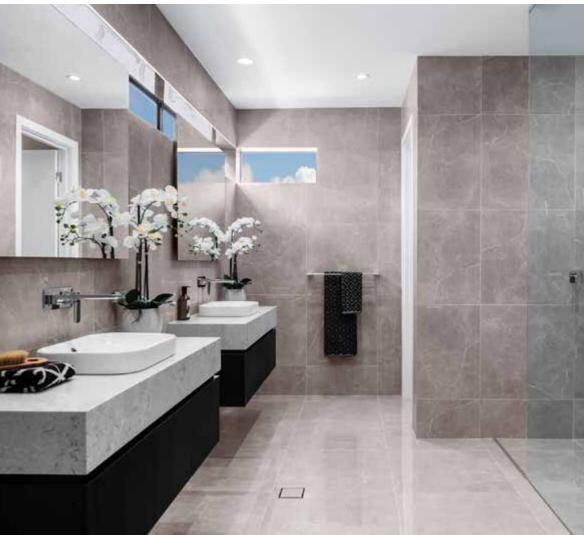
Save on the things you don't need and invest in the things you do.

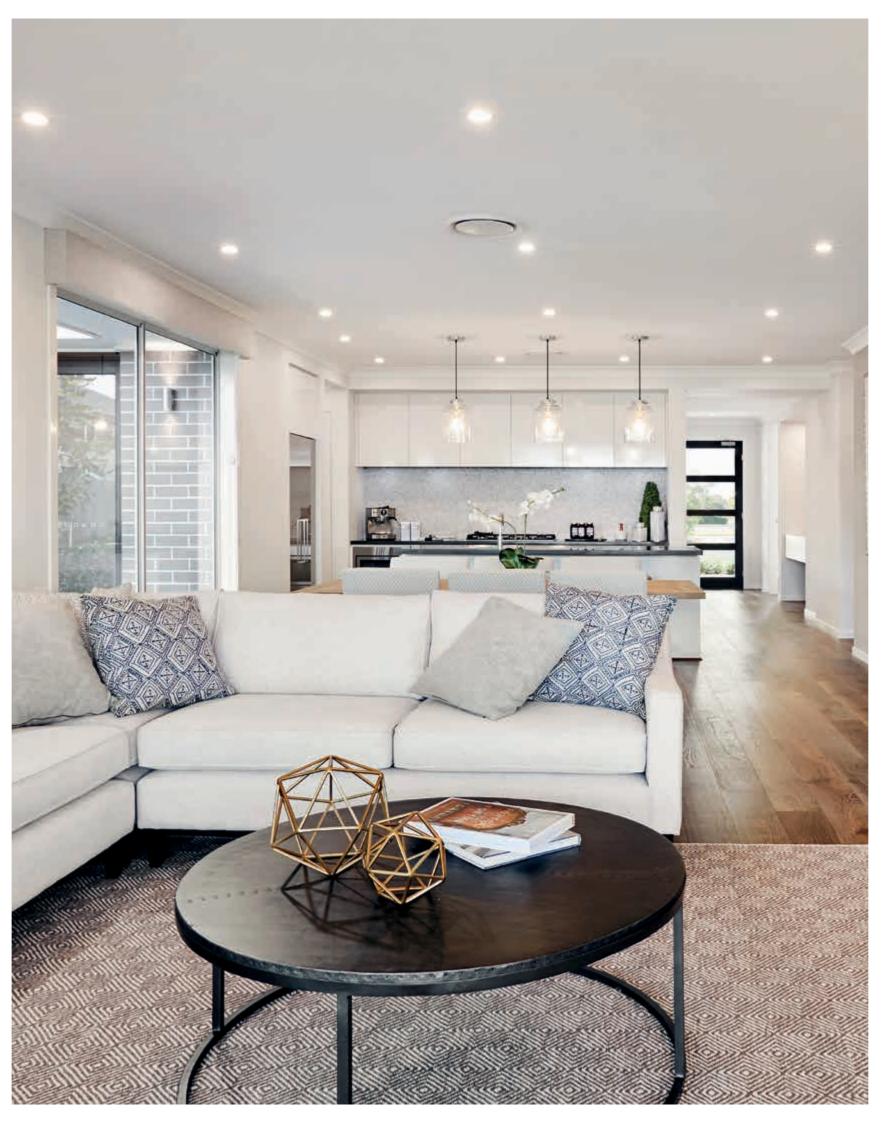
Our new Custom Collections combine our most popular upgrades offering 11 different Collections, available in Luxury or Prestige packages. If you are looking to upgrade our standard inclusions to make everyday living more comfortable and stylish, our Luxury range is for you. Or if you want to customise and invest in the rooms you spend the most time in, consider our Prestige range.

Whether you're seeking a touch of Luxury or Prestige indulgence, our Custom Collections make it easy to create a place to be yourself.

CUSTAM COLLECTIONS







## Your dream home begins here.

Make the right home choice with our simple four-step process.

### 1. CHOOSE A HOME

Visit our display homes, browse our brochures, and speak to one of our friendly home consultants. We will help you find a home design that is just right, with customisable floor plans and inclusions.

## 3. CHOOSE YOUR UPGRADE

Invest in the gourmet kitchen of your dreams or transform your bathroom into a luxurious sanctuary. Make your dream home a reality with one of our Custom Collections packages.

## 2. CHOOSE A FACADE

Express your style with our range of facades, be it the contemporary feel of Elite, the beach chic aesthetic of the Hamptons, or something in between. Whether you wish to stand out or to blend in, we have a look for everyone.

## 4. CHOOSE YOUR EXTRAS

We understand that you will have unique preferences for your favourite rooms. That's why we offer flexible upgrades, be it for tapware, tiling, flooring or other finishes. Speak with one of our new home consultants about our Selection Centres.



## It's all about you.

Dedicated customer service every step of the way.

When you choose to build with Rawson Homes, you are partnering with a builder who is focused on you - from start to finish. We listen and are genuinely interested in what makes your dream home feel like yours. Once we know what matters most to you, our team will be with you to help make the right decisions through every single step.

Simply look forward to your new home and let us help you create a place to be yourself.



For more information, please ask your new home consultant or call 1300 223 345.

**Display locations:** HomeWorld Leppington - HomeWorld Kellyville - Airds - Elara - Oran Park - Spring Farm - Willowdale - Narrabeen - Sylvania - Calderwood Valley - HomeWorld Thornton - Fern Bay - HomeWorld Warnervale - Denman Prospect - Googong - Dubbo - Orange - Bathurst **Coming in 2019: NSW** Merewether - Narraweena - Marsden Park - North Richmond - Denham Court **ACT** Downer - Ginninderry

## rawsonhomes.com.au

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Please speak to a Rawson New Home Consultant to discuss detailed home pricing for different designs and inclusions.