UNWRAP YOUR WAY TO



594K

TERMS & CONDITIONS

Information on how to enter and the prize(s) form part of these Terms and Conditions. Participation in this competition is deemed acceptance of these Terms and Conditions.

Acceptance of these Terms and Conditions is a condition of entry. Promotion commences on Friday 10th August 2018 at 10:00am AEST and ends on Friday 31st August 2018 at 5:00pm AEST ("Promotional Period").

Eligibility

- Offer is valid to new Rawson Homes Pty Ltd customers building in the Sydney, Illawarra, Hunter and ACT regions ONLY (as defined on http://www.rawsonhomes.com.au/docs/ where_we_build_map-sept17.png). This offer is not valid to any Rawson Homes Pty Ltd customer building in Country NSW region.
- 2. A "new customer" refers to anyone who has not yet requested a tender (or paid a tender request fee) for their new home to be built at that address by Rawson Homes Pty Ltd.
- 3. This offer is not valid for any house and land packages offered for sale by Rawson Homes.
- 4. All references to the 'Rawson Homes standard range' are offered only in conjunction with the Rawson Homes Pty Ltd 'LUX Inclusions' available from Rawson Homes.
- 5. "Unwrap Your Way to \$94K" offer is available to all new customers who request a tender with the Rawson Homes Pty Ltd "Unwrap Your Way to \$70K" promotion between 10.08.18 and 31.08.18 and proceed to accept their tender by the date specified in their Tender document.
- 6. To enter the competition, customers must "like" the Rawson Homes Facebook page.
- 7. Customers must answer the question "Tell us in 25 words or less, which part of your new home are you most excited about and why?" via the link https://l.shortstack.com/VILK6h.
- 8. Customers must then share the competition to their own Facebook page with the hashtag #unwrap94K on the "Public" setting so that the hashtag can be found.
- 9. The Tender acceptance fee must strictly be paid by the earlier of (1) within 7 days of the initial tender presentation and (2) 19.10.19.

Prize Details

- 1. Ten (10) winners will receive two (2) x "Unwrap Your Way to \$70K" bonus packs for the price of a single bonus pack of \$9,990.
- 2. The bonus packs refers to the "Street Appeal Bonus" and the "Energy Saving Bonus". "Street Appeal Bonus" value \$32,721.68 refers to:
 - a. Brick upgrade
 - Upgrade bricks to any of the following CSR PGH Bricks[™] ranges; Altitude, Metallic, Opaline, Composite and Alfresco
 - ii. Colour ranges available in the CSR PGH Bricks™ ranges is dependent on State, refer to the CSR PGH Bricks™ website for full details http://www.pghbricks.com.au
 - b. Roof tile upgrade
 - i. Upgrade concrete roof tiles to any of the following

- CSR Monier™ roof tile profiles; Cambridge, Georgian, Horizon or Maddison.
- ii. One concrete roof tile profile and colour choice per home.
- iii. Upgrade allows for A-Line hip and ridge configuration and includes sarking.
- c. Feature cladding upgrade
 - i. Allows for up to 15m2 of feature cladding from the following CSR Cemintel®; ranges; Mosaic, Scarborough, Endeavour, Woodgrain Plank, Territory, SimpleLine, Edge Cladding, Aspect Cladding, Cladding Sheet, Smooth Plank and Headland.
 - Cladding location, range and colour to be selected by Customer during the Rawson Homes External Colours appointment.
 - iii. No credit will be offered if the full volume of the allowance is not used during the External Colours appointment nor is the allowance redeemable for cash.
- d. \$6,000 Selection Centre Credit
 - i. \$6,000 credit to spend in the Rawson Homes Selection Centre: A \$6,000 credit will be applied as a variation against upgrades made in a Rawson Homes Selection Centre after the return of all signed selection variations. Any unused value is not redeemable for cash.
 - ii. The \$6,000 credit is only to be used in the Rawson Homes Selection Centres and only applies to External Colour, Internal Colour and Electrical selections. This \$6,000 credit cannot be applied against tile selections or items selected with third parties.
- 3. "Energy Saving Bonus" value \$23,999.00 refers to:
 - a. A 13.5kWh Tesla Powerwall 2 rechargeable lithium ion battery
 - i. Includes 10 year product warranty backed by CSR Bradford
 - ii. Back-up power to essential circuits included
 - iii. Installed on the inside of the external wall of garage (location at discretion of Rawson Homes & Installer)
 - b. SolarEdge Inverter + DC Optimisers
 - i. Includes 10 year product warranty backed by CSR Bradford
 - ii. Installed adjacent meter box (location at discretion of Rawson Homes & Installer)
 - c. Canadian Solar 280 Watt Polycrystalline Panels (or later model at installers discretion)
 - Includes 10 year product and 25 year performance warranty backed by CSR Bradford
 - ii. Panel layout at discretion of Rawson Homes & Installer
- 4. The total RRP value of the prize pool is \$327,217 AUD.
- 5. Any change to the value of the prizes occurring between the date of these terms and conditions and the date the prizes are claimed is not the responsibility of the Promoter.
- 6. Prizes are not transferable or exchangeable and cannot be taken as cash. All aspects of the prize must be taken together as a package.

How will the entries be drawn?

1. This is a game of skill, each entry will be judged on creativity and ingenuity. Based on these criteria a judge will deem the

UNWRAP YOUR WAY TO



594K

TERMS & CONDITIONS (CONTINUED)

most interesting and inspiring entry and a winner will be selected from the pool of entrants by 5:00pm AEST on Friday 7th September 2018.

- 2. Winners will be notified by phone and email by 5:00pm AEST on Friday, 14th September 2018.
- 3. If a winner/s cannot be contacted within one (1) month of judging, being Monday, 8th October 2018, their entry/s will be deemed invalid and the prize is forfeited. In the event a prize/s is/are forfeited, the Promoter is under no obligation to redraw the prize.
- 4. The judge's decision is final and no correspondence will be entered into regarding their decision.
- 5. If any prize (or part of any prize) within the total prize pool is unavailable, the Promoter, in its discretion, reserves the right to substitute the prize (or that part of the prize) with a prize to the equal value and/or specification, subject to any written directions from a regulatory authority.

Entries

- 1. The promoter reserves the right, at any time, to verify the validity of entries and entrants (including an entrant's identity, age and place of residence) and reserves the right, in its sole discretion, to disqualify any individual who the Promoter has reason to believe has breached any of these Terms and Conditions, tampered with the entry process or engaged in any unlawful or other improper misconduct calculated to jeopardise fair and proper conduct of the promotion. Errors and omissions may be accepted at the Promoter's discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved.
- 2. Incomplete or indecipherable entries will be deemed invalid.
- 3. If there is a dispute as to the identity of an entrant, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant.
- 4. The Promoter's decision in relation to all aspects of the promotion is final and no correspondence will be entered into.
- 5. All entrants consent to the Promoter using their name, likeness, image, voice and/or entry (including photograph, film and/or recording of the same) in any media for an unlimited period of time without remuneration for the purpose of promoting this promotion (including any outcome), and promoting any products manufactured, distributed and/or supplied by the Promoter.
- 6. If this promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, including but not limited to technical difficulties, unauthorised intervention or fraud, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law: (a) to disqualify any entrant; or (b) subject to any written directions from a regulatory authority, to modify, suspend, terminate or cancel the promotion, as appropriate.
- 7. Any cost associated with accessing the promotional website is the entrant's responsibility and is dependent on the Internet service provider used. The use of any automated entry software or any other mechanical or electronic means

- that allows an entrant to automatically enter repeatedly is prohibited and will render all entries submitted by that entrant invalid.
- 8. Quality control errors will not invalidate an otherwise valid prize claim.
- 9. Nothing in these Terms and Conditions limits, excludes or modifies or purports to limit, exclude or modify the statutory consumer guarantees as provided under the Competition and Consumer Act, as well as any other implied warranties under the ASIC Act or similar consumer protection laws in the States and Territories of Australia ("Non-Excludable Guarantees"). Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including its respective officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the promotion.
- 10. Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including its respective officers, employees and agents) is not responsible for and excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; or (c) any entry or prize claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter.
- 11. The Promoter collects personal information ("PI") in order to conduct the promotion and may, for this purpose, disclose such PI to third parties, including but not limited to agents, contractors, service providers, prize suppliers and, as required, to Australian regulatory authorities. Entry is conditional on providing this PI. The Promoter will use and handle PI as set out in its Privacy Policy, which can be viewed at http://rawsonhomes.com.au/privacy outlined in the Promoter's Privacy Policy, the Promoter may, for an indefinite period, unless otherwise advised, use the PI for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or telephoning the entrant. Entrants who do not wish to receive direct marketing from the Promoter in the future may opt out of receiving such communications at any time by following the opt out instructions in the relevant communication. The Privacy Policy also contains information about how entrants may complain about a breach of the Australian Privacy Principles or any other applicable law and how those complaints will be dealt with. All entries become the property of the Promoter.
- 12. In the event of a dispute regarding the interpretation of these Terms and Conditions, the decision of the marketing team will be final.
- 13. The Promoter is Rawson Homes Pty Ltd ABN 67 053 733 841, Building F, Level 2, Suite 1, 1 Homebush Bay Drive, Rhodes NSW, 2138.
- 14. Any difference in value due to choice of house design or deletion of selection is not redeemable or transferable for cash or product.

UNWRAP YOUR WAY TO



\$94K

TERMS & CONDITIONS (CONTINUED)

- 15. Any upgrades made to components being offered in this promotion will be priced in lieu of standard inclusions from the Lux specification.
- 16. "Unwrap Your Way to \$94K" offer is only provided to those clients who proceed with the building of a Rawson home.
- 17. Rawson Homes Pty Ltd standard building contract conditions apply.
- 18. This offer is valid for tenders based on the Rawson Homes Pty Ltd most current price list. Rawson Homes reserves the right to revise, update or change prices without prior notice or obligation.
- 19. Items are in addition to or in lieu of the LUX Inclusions.

 Deletions of any items or items Not Applicable to the selected home design or region from the "Unwrap Your Way to \$94K" offer will not be credited or substituted for any other products.
- 20. Some components of this package may be subject to statutory requirements and choice of design.
- 21. Rawson Homes Pty Ltd reserves the right to amend these Terms & Conditions at any time. Furthermore, Rawson Homes Pty Ltd reserves the right to extend, change or terminate the "Unwrap Your Way to \$94K" offer at any time without prior notice.
- 22. Any photographs, artist impressions or other images associated with this promotion, and all other collateral, print materials, website and online products of Rawson Homes Pty Ltd are for illustrative purposes only and may not depict actual inclusions.
- 23. All amounts quoted are inclusive of GST.
- 24. The valuation of the complete "Unwrap Your Way to \$94K" offer is based on the average Rawson Homes house and the recommended retail price of product suppliers across NSW and the ACT and the total combined inclusions of \$94,651 when applied in conjunction with the "Unwrap Your Way to \$70K" promotion.
- 25. Effective as of August 10th 2018.